Beat: Lifestyle

ARAB FASHION WEEK (AFW) SIXTH EDITION

21 INTERNATIONAL DESIGNERS In DUBAI

PARIS - DUBAI, 24.05.2018, 11:53 Time

USPA NEWS - Following the Highly Successful First Edition of Arab Fashion Week (AFW) in Riyadh earlier this Season, the Arab Fashion Council (AFC) continues to revolutionize the Regional Fashion Industry with the Sixth Edition of Arab Fashion Week held in Dubai. The Bi-Annual Event, that took place on 9-12th May on Board of the Historical Queen Elizabeth 2 ship, attracted more than 15,000 Visitors and featured a Total of 21 Fashion Shows.

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As one of the First and Only Platforms in the World dedicated to promoting Resort and 'Ready-Couture' Collections, the Arab Fashion Week lived up to its Name by presenting an Exciting Array of International and Regional Talent including Amato Couture (UAE), Tony Miranda (Portugal), Tatiana V. Layalina (Russia), Aiisha Ramadan (UAE), J by Jordy (UK), Ilse Jara (Paraguay), Humariff (Russia), Maison Lesley (Lebanon), Fllumae (USA), Aram by Arwa Al Ammari (KSA), Renato Balestra (Italy), Sophia Nubes (Switzerland), Villafane (Argentina), Nicole+Felicia (Taiwan), House of MuaMua (Italy), Asmaraïa (Russia), Harmony (Armenia) and Simone Racioppo (Italy), Asory House (Egypt).

As part of the Continuous Efforts to establish a Sustainable Fashion Ecosystem in the Region, the Arab Fashion Council also introduced the AFC Green Label initiative that supports Emerging Eco-Friendly Labels by showcasing their Work during AFW. The First 'Green' Designers to present their Collections were Italian-Born Bav Tailor and Croatian Label Krie Design with Plans for more Eco-Friendly Brands to participate in the Next Editions of AFW later this year.

Ever since its Inception in 2015, the Arab Fashion Week has received Wide Recognition as one of the World's Highest-Profile Designers Showcase and has been featured alongside the other Big Fashion Weeks held in New York, London, Milan & Paris. Held on Board of the Historic Queen Elizabeth 2 Ship, the Sixth Edition of AFW became the World's First 'Floating' Fashion Experience.

One of the Key Highlights of AFW was also the Bi-Annual Arab Fashion Awards Royal Gala Dinner held on May 12th. The Glamorous Red-Carpet Event honored and celebrated the Latest Achievements of International as well as Regional Fashion Pioneers.

The Arab Fashion Week will return later this year with its Riyadh and Dubai Editions that will take place in October and November 2018.

Source : Arab Fashion Week

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Article online:
https://www.uspa24.com/bericht-13438/arab-fashion-week-afw-sixth-edition.html

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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Official Federal Reg. No. 7442619